



KEVIN DANIELS

www.kevindaniels.com
www.linkedin.com/in/kevindaniels
kbdaniels@gmail.com | 818.486.6538

14061 Milbank Street, #6
Sherman Oaks, California 91423

EXPERIENCE

GIBSON, DUNN & CRUTCHER LLP

MAY 2009 - PRESENT

Creative Services Manager, Global Services | Sept. 2012 - Present
Graphic Designer, Global Services | May 2009 - Sept. 2012

- Lead designer for an international law firm with 3000+ employees working closely with a diverse base of internal clients including Marketing, Human Resources and Recruiting, Public Relations, Diversity, Office Administration, Business Intelligence, and individual attorneys
- Responsible for driving the firm's brand via the production of firm publications and practice group marketing materials along with all print ads and html/css invites
- Train and manage a New York-based graphic designer providing oversight on day-to-day responsibilities and ensuring that the designer's work meets the firm's standards
- Build and maintain relationships with vendors while staying within budget constraints
- Implemented improved design standards which resulted in superior quality and efficiency

BANYAN GLOBAL LEARNING (Freelance)

JANUARY 2014 - PRESENT

- Lead designer on educational textbooks for Taiwan-based ESL school

CLUB MOMME (Freelance)

OCTOBER 2013 - PRESENT

- Conceptualize and design logos, advertisements and other collateral for large-scale events

CB RICHARD ELLIS

SEPTEMBER 2004 - JANUARY 2009

Web Editor / Graphic Designer, Los Angeles | May 2007 - Jan. 2009
Graphic Designer / Web Publisher, Phoenix | Sept. 2004 - May 2007

- Conceptualized and designed promotional marketing materials for commercial real estate leasing and sales efforts including:
 - Custom brochures and packaging
 - Invitations, display ads, and signage
 - Interactive emailers and websites
 - Large format graphics and banners
- Ensured uniformity across the websites for seven, high volume offices in Los Angeles
- Maintained design team project logs to ensure prioritization and efficiency

EDUCATION

UNIVERSITY OF ARIZONA

BA Media Arts
Graduated December 2003

HONORS AND AWARDS

Horizon Interactive Award (2)
Gold Award Winner
Interactive Media Award
Best in Class
2014 | *Gibson Dunn*

National Web Publisher of the Month
November 2007 | *CB Richard Ellis*

Above and Beyond Award Recipient
September 2006 | *CB Richard Ellis*

Western Region,
Web Publisher of the Month
August 2006 | *CB Richard Ellis*

Team Excellence Award,
Creative Services
January 2005 | *CB Richard Ellis*

TECHNICAL SKILLS

Photoshop

Dreamweaver

Project Management

InDesign

Microsoft Office

HTML/CSS

Other skills include:
MAC and PC proficient, Adobe Illustrator, Adobe Fireworks, Adobe Flash, Adobe Acrobat, creative thinking, typography, search engine optimization (SEO), social media, eMerge mail client, Sharepoint, Content Pilot, Interaction