

kevinbdaniels

web and print design //

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experience //

Gibson, Dunn & Crutcher LLP, Los Angeles, California

Graphic Designer, May 2009 - Present

- Manage the creation of all company-wide online and printed marketing materials which include:
 - Marketing e-newsletter, e-alerts, and dynamic email invitations
 - Annual report, custom practice group brochures, and advertisements
- Supervise and maintain the Gibson Dunn brand on all materials throughout the company
- Provide design and web solutions for international firm

Web Art Thou (Freelance Web Design), Sherman Oaks, California

Co-Founder/Creative Director, August 2007 - Present

- Develop design of websites, as well as client branding and overall website navigation
- Work closely with the clients to best determine the right design solutions for their needs

CB Richard Ellis, Los Angeles, California

Graphic Designer / Web Editor for Greater Los Angeles, May 2007 - January 2009

CB Richard Ellis, Phoenix, Arizona

Graphic Designer / Web Publisher, September 2004 - May 2007

- Strategize and create pitch materials and marketing collateral for commercial properties
- Manage Greater Los Angeles's webpages by enforcing and regulating the CBRE brand, publishing to the web, and editing content
- Provide assistance and training to marketing professionals throughout the Greater Los Angeles region with web and print design solutions
- Partner with outside vendors to prepare artwork for print
- Conceptualize and design promotional marketing materials
 - Custom brochures and packaging
 - Invitations, display ads, and signage
 - Interactive emailers, and websites
- Design and produce large format graphics such as banners and boards
- Prepare corporate design standards for project development teams
- Maintain project logs and printer logs for project prioritization and budgeting purposes

education //

The University of Arizona, Tucson, Arizona

Bachelor of Arts, December 2003

Graduated with a Major in Media Arts and a Minor in Studio Art

awards //

- National Web Publisher of the Month, November 2007
- Above and Beyond Award Recipient - 3rd Quarter 2006
- Web Publisher of the Month for the Western Region United States, August 2006
- Team Excellence Award - Creative Services Team 2005

skills //

Adobe CS5 (In-Design, Illustrator, Photoshop, Acrobat, Flash, Dreamweaver),
HTML, CSS, Quark, Microsoft Office. Proficient in both PC and Mac platforms.

References available upon request.